

MINOT AFB commercial sponsorship

Your Business Connection to the Air Force Community



thank you

Thank you for your consideration to partner with Minot Air Force Base and the 5th Force Support Squadron in bringing the very best of programs to Minot AFB and our military members, including their dependents and the retired military community.

The Air Force Commercial Sponsorship Program is the only opportunity authorized by the Air Force in which you can receive full recognition for your support of the 5th Force Support Squadron's morale Welfare and Recreational programs and events.

The Commercial Sponsorship office will gladly answer any questions and design a sponsorship package that addresses your business needs. No sponsorship or donation is too big or too small. We look forward to hearing from you.

*This is a solicitation for commercial sponsorship by a Nonappropriated Fund instrumentality of the United States government. It does not obligate Appropriated Funds or Nonappropriated Funds of the government.



sponsorship opportunities

Target a loyal and diverse community of potential customers through these annual events:

ONGOING PROGRAMS

Kid's Birthday Club
LAN Parties
Pet of the Month

MINOT AFB EVENTS SHARED WITH THE PUBLIC

Day of Love Thanksgiving Celebration
Hanger Party & Twilight Air Show
Northern Neighbors Day Open House
Tops in Blue

ANNUAL 5TH FORCE SUPPORT SQUADRON EVENTS

Airmen's Christmas Eve Party
Base Library Events
Club Events (J.R. Rockers & Doolittle Center)
Customer Appreciation Event
Fitness Center Events
J.R. Rockers Block Party
Minot AFB Talent Show
Month of the Military Child

Outdoor Recreation Events
Pet Fair
Rough Rider Golf Course Tournaments
Show & Shine Car Show
Spring Showcase for Spouses
Summer Sports Day
Youth Center Events
Youth T-Ball Programs

sponsorship options

DIRECT FINANCIAL SUPPORT

(Cash) to offset the costs of programs and events or enhance programs and events.

IN-KIND PRODUCTS

(Products and Services) to enhance or offset the cost of events and programs.

GIFT CERTIFICATES OR GIFT CARDS

GIFT/DONATIONS

Gifts and donations in the form of cash, products or services may be offered and provided for events and programs. Donations receive limited publicity and acknowledgment.

PRIZES

(Products of All Types) none too small or too large. Cars, Rv's, home electronics, personal care products, home care and furnishings, apparel, toys and any product type of prize that can be awarded, including shopping sprees.

SERVICE RELATED PRIZES

Travel and leisure packages, beauty and health care products, salon care, home service, any service that could serve as a prize award.

PROGRAMS OR EVENT SUPPORT

Uniforms and/or equipment for sports, costumes or medals and trophies.

sponsorship benefits

- Direct exposure to a large military community
- Pre-event publicity and advertising
- Display company name/logo on promotional materials
- On-site signage
- Product displays sampling & demonstrations
- Logo/brand recognition
- Event exhibits/sponsor booths
- Recognition at the event
- Cross-marketing in 5th Force Support facilities
- Recognition in the Minot Messenger and Minot Messenger Online
- Partnership with the 5th Force Support Squadron to support the military community, deployed troops and their families
- Recognition that reaches the civilian and retirees at the Minot AFB



how to become a sponsor

1. Contact Debra Vangsness to find out how Commercial Sponsorship can benefit you.
2. Provide sponsorship in the form of goods, services, or money in exchange for negotiated recognition tailored to benefit your business.
3. Sign a sponsorship agreement which details the partnership to ensure proper recognition is given to you, the sponsor, for the monetary or in-kind gifts given to the 5th Force Support Squadron.

FOR MORE INFORMATION ABOUT SPONSORSHIP OPPORTUNITIES AT MINOT AFB CONTACT:

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